



Nine Italian MPI members attended the PEC Europe held in Edinburgh. Now, MPI Italia Chapter is preparing for upcoming events: the CMP certification examination, and the General Assembly

MPI Italia, from Edinburgh to Bolzano

WHERE & WHO

Meeting Professionals International is an association which gathers together 19,000 conference professionals from 60 different countries. MPI Italia is the most important European chapter and has over 170 members

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MPI Italia has a very full schedule of activities, including participation at the PEC (Professional Education Conference) in Edinburgh, a conference to present the CMP certification exam, and the launch of the organisational machine for the annual assembly (Bolzano 2-4 July).

The Professional Education Conference Europe

This record-breaking and highly successful event brought together 502 members from throughout the continent to the convention centre in the Scottish capital.



Nine Italian members participated, among which the president elect Pier Paolo Mariotti and the past presidents Alan Pini (current treasurer), Rodolfo Musco and Antonio Ducceschi.

CMP: Working Towards 2005

Only a few weeks are left before the European session of the Certified Meeting Professional exam. This is a prestigious certification issued by a federation of 25 international professional associations that will be organized by MPI in Frankfurt on May 11, the day before the opening of the Imex tradeshow. Ten Italian members are registered to sit for the exam and in 2005.

2004 National Assembly of MPI Italia Chapter

Man and technology, hearts and computers, motivation and equipment. These are the themes that will be presented in Bolzano from July 2-4, during the 13th annual meeting of the Italia Chapter. The subjects to be debated

revolve around the human capacity to transform visions into reality, even when technology is predominant, the spirit of adaption that can transform a negative event into a growing experience, and a forum

about the evolution of technology (from the introduction of the Internet to present times). The organizing committee has already planned a programme that includes cultural visits (to the celebrated Archaeological Museum and the historic city centre), social events, post-congress activities (dinner and dancing at Castel Roncolo and a morning of sport in the Dolomites), as well as conferences and seminars. The conference will start with "an example of cultural marketing: Ötzi, the man who came from ice", organised by the director of the Archaeological Museum, Alex Susanna. This will be followed by two seminars entitled "The Complaint, a tool for client loyalty" (by Marcella Chiesi) and "Turning a vision into reality" (by Carole McKellar). It will conclude with the Technology Forum, where Colin Rorrie, Chief Executive Officer of MPI International, will participate throughvideoconference.